



Blackduck Area Chamber of Commerce  
Regular Meeting –The Pond  
March 20, 2024

**Meeting Call to Order: 12:00**

**Introductions:** Max Gullette, Tony Rossberg, Lori Mistic, Shawnda Lahr, Jennifer Parker, Misty Frenzel, Lori Lundberg, Bernadette Aguilera, Renee Hassel, Mike M., Kyle Waterman, Kayla Smischney, Rob McMenimen  
Visitors Rollo Schmidt and Russ Anderson from the Blackduck Senior Center

**Approval of Minutes- February 21<sup>st</sup>, 2024** Moved by Frenzel and seconded by Lundberg to approve February's minutes, motion passed unanimously.

**Approval of Treasurer's Report- February 2024-** Moved by Rossberg and seconded by Waterman to approve February's treasurer's report, motion passed unanimously

**Old Business:**

1. Blackduck Chamber Marketing-
  - a. WTH is Blackduck Promotion
    - i. Mugs are going well at the Pond.
    - ii. Any usage must be the approve Chamber logo
    - iii. Tony is looking to utilize the logo, it was motioned by Mike and seconded by Aguilera, motion passed and it was agreed that logo can only be used on family friendly items.
  - b. Newsletter – Need to communicate with the Senior Center and Shirley Ferrell, mentioned that other members are not receiving it, Misty will have Cian send out his contact information again.
  - c. Chamber Window Decal- They have been ordered with Arrow Printing, waiting to have them shipped.
2. Chamber Bingo – This has been very successful and the Pond has done a great job, April 21<sup>st</sup> is the next time, Max, Bernadette, Jake and Misty to help out
3. Welcome Wagon – We welcomed Brody Savich at Savage Collision Service
4. Chamber After Hours – March 26<sup>th</sup> at the Pond, Tara will help with any thing that's needed if we have an idea of what we want and let her know.
5. Promoting the Chamber- Facebook discussion of who has access, Bernadette was given access, potentially adding Cian as well, Max will get updated picture of new Chamber officers to be added. Bernadette also suggested an Instagram account and Misty will communicate with Cian on that.
6. Crazy Days- July 20<sup>th</sup>, Jennifer will get information to businesses and partner with Tara to coordinate a second city wide garage sale July 19-20<sup>th</sup>.

**New Business:**

1. Small Business Saturday- Still interested, will visit when closer



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2. Ladies on the loose- Coordinate this with second weekend in November for the Holiday craft fair
3. Wayside rest stage- Having updated conversations with Jake Lien for new numbers but table and remove from agenda for now.
4. Other-
  - a. Duck restoration should begin in June.
  - b. Senior Center inquiring about membership benefit discussion
    - i. Benefits of membership- Visibility, website, social media and member listings, networking opportunities

**Adjournment – Moved by McMenimen to adjourn and seconded by Rossberg, meeting adjourned at 12:58pm**

**Next meeting will be held April 17<sup>th</sup>, 2024 @ Choice Therapy**  
*Blackduck Area Chamber of Commerce updates respectively submitted by Jennifer Parker on behalf of Tara Klaers.*