



Blackduck Area Chamber of Commerce
Regular Meeting –Choice Therapy
February 21, 2024

Meeting Call to Order: 12:01

Introductions: Max Gullette, Tony Rossberg, Lori Mystic, Shawnda Lahr, John Winnett, Jennifer Parker, Misty Frenzel, Chris Hess, Deanne Adams, Bernadette Aguilera, Renee Hassel

Approval of Minutes- January 17th, 2024 Moved by Frenzel and seconded by Winnett to approve January's minutes, motion passed unanimously.

Approval of Treasurer's Report- January 2024- Moved by Parker and seconded by Winnett to approve January's treasurer's report, motion passed unanimously

Old Business:

1. **Blackduck Chamber Marketing-**
 - a. **WTH is Blackduck Promotion** – Pond ordered them, going to do a trial run, Chamber has the option to buy in later taking into consideration a mark up for Shawnda's time. Businesses could have the option to purchase custom glasses with their logos at a later date as well.
 - b. **Newsletter** – Need to submit information to Cian, he can only put together what folks have communicated to him. Minutes are emailed to Kyle at Pinnacle as well for website and Cian for newsletter.
 - c. **Chamber Window Decal-** Quote from Arrow printing for \$97.10 for 75 decals, it was moved by Parker and seconded by Mystic to purchase the decals, motion passed unanimously. Klaers will complete the order.
 - d. **Lakes Area Guide Advertising-** Bemidji Chamber offered a discount to Blackduck chamber to purchase two pages in the Lakes Area Guide, it was moved by Winnett and seconded by Frenzel to do so, motion passed unanimously. It was offered to businesses to purchase ad space on these pages for \$200 an ad. Klaers will collect information from businesses, Parker will complete write up, Pinnacle will provide photos and all the information will go to Winnett to submit to Bemidji Chamber by deadline of March 8th.
2. **Chamber Bingo** – First time was a success, had a good turn out. Chris Vacek sent information on a PA system, cost is roughly \$200, Klaers requested a motion to purchase the PA system, Lahr moved to purchase it, Rossberg seconded, motion passed unanimously.
3. **Welcome Wagon** – We welcomed Tony with Family Tradition Leatherwork
4. **Chamber After Hours** – Chamber to host a networking evening at the Pond on March 26th from 4:30 to 6:30 for Chamber members as well as businesses considering joining the Chamber. Potential of making this a quarterly event. Chamber will provide light appetizers and final details to be determine at the March 20th meeting.
5. **Historic Blackduck restoration-** Christina requested the Chamber provide their match funds of \$3000 to complete fundraising for the restoration project. It was moved by Frenzel to provide the matching fund and seconded by Rossberg. Motion passed unanimously, Renee will get a check to Christina at City Hall.



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6. Meeting locations for 2024- Rotating between Choice Therapy, The Pond and Golf Course for 2024.
7. Promoting the Chamber
8. Light clean up at wayside rest- Saturday March 2nd starting at 10:00.

New Business:

1. Crazy days – Date of July 20th for Crazy days, second city wide garage sale will be Friday July 19th and Saturday July 20th to coincide.
 - a. Farmers market, crafters, food vendors will also be contacted
2. Mother's Day weekend is the first city wide garage sale. Folks can reach out to Tara for getting a location on the map
3. Small Business Saturday/Ladies on the Loose – Tabled for now
4. Road Ditch Clean up date May 6th 5:30
5. Wayside rest stage City received a donation from a private party for \$35k and is seeking input on how to move forward as funds are not sufficient to complete a stage/bandshell as desired. Please contact Max if you have additional input.
6. Adopt a highway Yes, we will continue, Klaers signed forms and sent back.
7. Chamber Website- Needs to be updated, needs correct minutes, updated board members
8. Other- Friday chamber golf scramble, could utilize this in the summer for a quarterly chamber networking event, Parker and Frenzel to discuss and determine a date.

Adjournment – Moved by Gulette to adjourn and seconded by Winnett, meeting adjourned at 1:46

Next meeting will be held March 20th, 2024 @ The Pond
Blackduck Area Chamber of Commerce updates respectively submitted by Tara Klaers.