



Blackduck Area Chamber of Commerce Regular Meeting Agenda December 20, 2023 @ noon – The Pond

Meeting Call to Order- Meeting was called to order at 12:10.

Members present: Maxwell Gullette, Chris Vacek, Tony Rossberg, Lori Lundberg, Jennifer Parker

Approval of Minutes –

Moved by Lundberg and seconded by Parker to approve the November 15th 2023 meeting minutes as presented. Motion approved unanimously.

Approval of Treasurer's Report –

Moved by Gullette and seconded by Klaers to approve the November Treasurer's Report as presented, motion approved unanimously.

Old Business:

1. Blackduck Chamber Marketing
 - a. Webcam for TIC- Currently on hold, the technology needs to be temperature controlled, possible option to put equipment in the firehall?
 - b. WTH is Blackduck Promotion – The Pond Pint Glasses- Continuing to find options for this, needing to visit with community members, Lundberg mentioned that the first logo sold better than the second one. It was discussed if there should be a contest in Blackduck to design the new logo to help gain community buy in and involvement, once a winner was selected, work with Pinnacle to refine design. It was brought up by Rossberg if others found the word hell to be inappropriate, if there's feedback from community members around this, please bring it forward. Create design and gain community location commitments so it can be submitted to vendors in February/March to have product by mid April to have out. Max will start and reach out to Shawnda on the pond for their involvement
 - c. E-Newsletter- Need to have Kian to update with new leadership and will take new board members pictures in January. Invoice from the city for \$1245.90 to reimburse them for Kian's time. Vacek will send a message out thanking officers for their time and support and welcoming the new officers
 - d. Will deposit new memberships at the first of the year. Lundberg will also work with Renee Hassel to get banking information transferred over.
 - e. All previous leadership is open and willing to help those taking over for any questions and needs to make the transition as smooth as possible.
2. Chamber Bingo – 2024 Event dates – License Application submission – December 11, 2023
 - a. Max signed it for the city, gambling license is approved, Lundberg will print the programs with the new gambling license number. Jacob Lien and Chris Vacek are the callers and will continue to do so.
 - b. Discussed purchasing a PA system for the Chamber to own, Vacek will look at options and price out different things and then will send to Lundberg
 - c. Try selling packs the first meeting and then see what sales are to determine if packs or single cards are better. Lori Mistic will order packets.
 - d. Dates- 2/18, 3/17, 4/21 from 1-4 at the Pond



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- e. Choice therapy to volunteer to sell cards and will house the PA and bingo roller at the clinic
3. Chamber Scramble- Did very well this year, Parker discussed having it during the day on a Friday in September leaves out kids, coaches, teachers and was wondering if we should look at a Friday date in July to see if we can capitalize. It was also brought up of wanting to plan sooner on asking for sponsorships. Is there a benefit to having it the same Friday of Woodcarvers, July 26th. There could be, class reunions are within the same time, could be higher traffic. Parker will report back on this in February.
4. Welcome Wagon – Going over to Blackduck Floral to welcome them
5. Chamber After Hours –
 - a. John was going to talk to Cheri to discuss smaller businesses to partner with others, will follow up more on this.
6. 2024 Board Nominations – Vacek reported 18 chamber members voted on the nominations, all were elected unanimously
 - a. President – Max Gullette
 - b. Vice-President – John Winnett
 - c. Treasurer – Renee Hassel
 - d. Secretary – Tara Klaers
 - e. Thank you all for your service for the past officers
7. Historic Black Duck and Lion’s Duck Restoration – Fundraising is complete, as soon as the weather is good for it they can begin. It was discussed to create a “Duck Fund” for future needs as well as if there are other opportunities to utilize funds for memory plaques or bricks at the rest stop or end of the firehall building?
8. Glow in the Snow- Very good turn out, 150-175 in attendance. Fire barrels were welcomed, but need to be monitored closely to prevent injuries, Toys for kids added a trailer for facepainting, will need to maintain fundraising to \$2000-\$2500 for the event to continue to be successful
9. 2024 Meeting dates motioned by Gullette to approve, Lundberg seconded, motion approved unanimously and locations to be discussed in upcoming meetings
Meeting adjourned 1:20 pm.

New Business:

1. Crazy Days mid July in Saturday, add a second citywide garage sale
 - a. Farmers market
 - b. Crafters
 - c. Food vendors
2. Small business Saturday
 - a. Encourage local shopping on this day
 - b. Radio ads with Blackduck Chamber would invite you to support our local businesses with shopping small
3. Ladies on the loose during hunting
4. Meeting locations, Pond, Golf Course, Choice Therapy, outdoor locations?



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5. Amity graphic for new chamber decal logo
6. Other –

Adjournment -

Next meeting will be held January 17, 2024 @ The Pond